

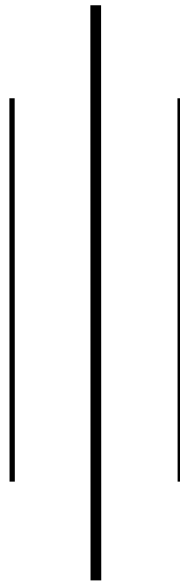


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Editorial Notes

Advances in education are strengthened by research and must be an integral part of the academic world. With this aim, Research Management Cell (RMC) of Saraswati Multiple Campus presents the second volume (Vol. 2) of the Interdisciplinary Journal of Management and Social Sciences (IJMSS) with selected articles that will contribute to the advancement in the respective areas of research. Published both in print and online, the mission of this journal is to be a showcase of initiatives and ideas, with an effort focused on structuring and consolidating scientific thinking in the areas of Management and Social Sciences. For that purpose, the UGC sponsored volume has also given space to various guest articles and independent researchers who follow APA and MLA format as per the convention. We believe that research is strengthened by different interdisciplinary views, which must be exercised with actions and contradictions. Advances in knowledge include the dissemination of research and its results.

Thank You.

The Editorial Board

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