

SARASWATI BUSINESS SOCIETY

Weekly Digital Magazine

The Anniversary Issue



YEARS

Bridging gap between theoretical and practical education.

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Saraswati Business Society is club of students with a common goal of bridging the gap between theoretical and practical knowledge. Moreover, it is a platform for learning by doing and sharing experience. Its establishment has been always been working on developing leadership, communication skill, and presentation skill, public speaking skill, personal growth of student through various program, event and activities. In SBS we conduct different event and programs aiming that it will help the students to get more links between what they are learning in class and its practical implementation. Beside this, we always want our participant to learn something new.

I joined SBS nearly after six or seven months of its establishment as a general member. At that time my only and only purpose of joining SBS was to develop my presentation and communication skill. But I had never thought that I will get a lot beyond my expectation. Joining the SBS was just like beginning the new chapter of my life, and it was full of wonderful experience, challenges, new possibilities and many more. As a general member I took part in various workshop share classes, assisted in events, prepared presentations and so on. After three month as general member I joined SBS's BOD as a Vice Secretary. I was the part of SBS first BOD with other 8 members with a common interest to make SBS more effective under the leadership of our charter president Ujjwal Bhandari .Our events during first tenure ranged from women empowerment and communication skill development class to Environment cleanliness campaign, a session with Global teen Hero Miss Pranshansa KC, Basic share training class, food stall in college and most important preparation and finalization of code of conduct for right conduct and behavior of club members.

In the 6 month tenure as vice secretary I learned to make meeting minutes, converted it into computerized form, managed workshops, kept digital record and so on but moreover I learned something that will be useful throughout my life such as team work, organizing events ,different ways of interacting with people, actual working procedure of organization and understanding of organization hierarchy etc.

After the termination of first tenure along with meeting all the criteria my name was listed for the next possible president of SBS. And fortunately, I became the second president of SBS. But actually, I wasn't prepared for

the role, I was so scared and insecure and felt I wouldn't be able to take such a big responsibility but everyone reassured me that I could do it and additionally I had such a supporting and hardworking team which multiplied my confidence. So, I swallowed my fear and decided to do my absolute best in the role. In second tenure our major events were initially welcome program to newly appointed BBA Director, Basic and secondary share classes, group discussion program, webinar in the collaboration with Rotaract club of Kathmandu Mid town, initiation of SBS weekly magazine and still many more to do.

As SBS's president I met a lot of people and learn so much from them through their story and experiences. I gained wonderful friends, awesome experience and irreplaceable life lessons. And most important I have learned to value other people opinion and to consider others ideas along with mine to end up with great final result.

I consider my journey in SBS amazing and memorable. And I will be always thankful to SBS for helping me to find out inner possibilities in me and enhancing my self-growth, helping me to change myself from reserved timid person to somehow responsible and confident one.

And it has been always a pleasure to be part of SBS.

And Today in the wonderful day of completion of 2nd successful year of SBS I would like to wish all the club members that “ **We started with few but now we are many , not only on number but also in talent and creativity Congratulations to all of us for our effort and accomplishment and together we can achieve even more**” .

A Special Note from Charter President Mr. Ujjawal Bhandari



Firstly, I would like to congratulate all of us for our second anniversary of the club. On this very special occasion, I would like to take an opportunity to thank everyone who stayed with us and supported us in this long journey. I feel proud to be a Co-founder, Charter President and an active member of Saraswati Business Society. Saraswati Business Society (SBS) is not just a name of the club, it has now become a part of me.

Few years back, I was looking for the opportunities inside my college to grow myself. I always wanted to practice the management theories that I had learnt in my classes. I was looking for a team to help me as well as other members of that team to grow knowledge on the basis of sharing from each other. One day, my very own dear brother Aaditya Acharya and I decided to form a group where we could learn from each other from sharing method. It was not an easy task for us to do so instantly. It was difficult for us to find such motivated group of students that we had thoughts of. I have still clear images inside my mind how I and Aaditya spent hours on motivating students of BBM/BBA to be a member of our group. At first, we were only few students but as times passed, we were getting support from everyone. We were learning presentation skills after classes and inviting guest lecturers to be motivated with their works. We were really doing great, we had highly motivated, goal oriented and helpful students in our group.

After learning informally for months, we came to conclusion that we should now form a club and make ourselves as formal as possible. We did a lot of planning to give a life to our informal learning group. We named our club as a Saraswati Business Society (SBS). It is a society where group of students willing to grow and learn can come together and improve themselves. Saraswati Business Society is a club that provides opportunities for members to learn and grow. We are now getting supports from teachers, administration, and students.

Therefore, I again would like to congratulate all of us on this special occasion and encourage everyone to be ready for another journey with SBS. I hope this global pandemic will come to end soon and we will be again together continuing our work.

I would like to wish every human being of this planet for their good health. I hope god will give all of us strengths to tackle this pandemic and make us strong. **STAY HOME STAY SAFE**

Message from BBA Director



JB Hamal

Lecturer, SMC

At the outset, let me begin with an anecdote. An elderly carpenter was ready to retire, and he told his boss of his plans to leave and live a more leisurely life with his wife. He would miss the paycheck, but he needs to retire. The contractor was sorry to see such a good worker go, and he asked the carpenter to build just one more house as a personal favor. The carpenter said yes, but in time it was easy to see that his heart was not in his work. He resorted to shoddy workmanship and used inferior materials. It was an unfortunate way to end a dedicated career. When the carpenter finished his work, the employer came to inspect the house. He handed the front door key to the carpenter. “This is your house,” he said. “It is my gift to you.” The carpenter was shocked! What a shame! If he had only known he was building his own house, he would have done it all so differently. So, it is with us. We build our lives, a day at a time, often putting less than our best into the building. Each day we hammer a nail, place a board or erect a wall. The crux of this story is that our attitudes and the choices we make today build our “house” for tomorrow. Mind you! Saraswati Business Society was not built in a day. I am deeply moved by the efforts of this society to create a creative space, a haven for those who are eager to learn in these two years. I congratulate the Saraswati Business Society, on your second-year celebrations. Two exciting years of a spectrum of activities and this is indeed a time for looking back and looking forward. I am happy to be present as part of the BBA program and see you enter into the next phase. It gives me great pleasure to felicitate all the hardworking students who have helped build this society on reaching the golden milestone in the history of the Campus.

I am associated with this Society since its nascence and have very fond memories of my interactions with them. Saraswati Business Society had a very humble beginning on 24th Baishakh 2075. I know that during these two years there were many achievements that brought laurels not only to the students and faculties of the department but also to the Campus. I recall all of them but to name a few; the workshops on share market, the amazing food

stalls, interaction sessions with Global Achievers, various orientation programs on Communicational Skills and recent Group Discussions on the economic effect of corona virus have been very productive for the upliftment of the students. Knowledge explosion has happened through those programs and with further innovation and enterprise by the Society, which they will, new knowledge can be applied to resource the mounting gargantuan economic problems of Nepal in the days to come. I know that the energetic, youthful and enthusiastic students of this society will bring out the best to contribute to the welfare of the students and rise to new heights of excellence before it strikes a century of its existence. May you grow from strength to strength and be a blessing to many.

Thank you!



Welcoming JB sir as new director in BBA program



Share class by JB sir (Discussion on understanding financial statement of any company)

Congratulations!



Netra Pandey

Lecturer, SMC

I am pleased to write a congratulation message to the Saraswati Business Society on its second anniversary. I have been following the club activities from the time of its establishment. It has conducted the various activities such as food Stall, interaction session with different personalities, Share training classes, regular presentation on SWOT analysis of different companies, group discussion on impacts of Covid-19 on Nepalese and World economy, webinar on contemporary issues of Human Resource Management in Nepal, etc.

I also like to congratulate this team on the successful issue of a digital magazine. Digital magazine helps students to express their ideas and creative thoughts. It also helps them to improve writing skills which is very important in the present business world to stay competitive. It has provided a platform for students to sharpen their skills. It harnesses the creative energies of the students and helps them in coming future in their respective professional fields.

True to its name, this society is helping its club members to learn contemporary business-related issues and developing horizon of business ideas. This club has been connecting, influencing and encouraging students to the different dimension.

I congratulate the team of students and their efforts that have come to fruition in the form of this magazine. I wish it all success and hope that this tradition that has been set by the current students will be carried through by the following generation of students to come.



Netra sir facilitating Group Discussion on 'Effect of Coronavirus on Nepalese & World Economy.'

From Board of Directors



Neesha Jaiswal

Secretary

Everyone has a memorable unforgettable moment in their life time and will cherish that moment as long as they live. I am one of those many with a memorable loving moment. I will never forget it and happy to share it with others. That it even opens my heart to be happy and always thankful to SBS who help to introduce me to myself.

I still remember that day (2075/09/04) where I was nominated as one of the BOD members of club. I can't express that moment; it was like I have participate in reality show where I have to ask for vote from audience to take

that position (hahaha).

Another memorable day was when me and my club member visit different classes to introduce about the club. I remember that moment ahhh!!! I was totally nervous. Though I have given presentation, speech many times but this time I am representing my club; you can imagine that moment for me. Let me say you that I was going to give speech in the topic of women empowerment (I believe many of them who have listen my speech that day remember my first expression and my words haha). Recalling to that moment when I started my speech everybody was quiet and they were listening to me which made me comfortable and the feedback from them make me feel Yes, I did it.

The club have given lot of memorable moment and lots to come ahead.



Keshab Raj Pokharel

Vice-secretary

Warmest congratulations to our Saraswati business society to complete its second year and best wishes for more years to go ahead. It's been pleasure to be a part of this society, it has always promoted the skills, knowledge through different programs. I am faithful to get such a platform that supports to be practical.

In this bookish world, hope to enhance more ideas and knowledge in coming year as well as new faces also would share this platform with us to continue myth in future.

Ruchi Khewa Limbu



Spokesperson

I feel lucky that I got chance to work as Board member in Saraswati Business Society. I got chance to improve and flourish myself through this club. The club has been working as bridge between theoretical and practical knowledge, I'm sure that it would be able to provide new ideas and information to all the members and willing students who want to be part of SBS. It was such a pleasure working with the great team. I would also like to thank all teachers and students of Saraswati Multiple Campus for helping us on different programs. It's always been an honor to be part of such a dedicated team of SBS, and wishing many more successful years ahead.

Sadhana Subedi



Event Management Head

I joined Saraswati Business Society when I was in 2nd sem. Although I was the average student of the class it was quite difficult to interact with people and perform a group task for me. As a general member I took part in different events and workshop of SBS which made me to overcome the fear of interacting with peoples. Fortunately, I got a chance to coordinate the event (food stall). After coordinating the event I found it is not that much hard to work in group and interacting with peoples. Then I got a chance to be part of Saraswati Business Society BOD member as event management head. And I am truly honored and delighted to be part of SBS.

And it's a great pleasure to work with all. Congratulation to SBS for its 2nd anniversary.



Anisha Dhakal

Promotional Head

Hey! Kudos to Saraswati Business Society in completion for 2 wonderful year and still many more to come. Personally speaking, SBS has surely held a very respectful place in my heart.

As a general member of this club I attended different workshops and gave various presentations which helped me enhance my communication and leadership abilities.

But not only that SBS has also provided me a platform where I can express my ideas and process them along with great team by my side. As I'm currently serving as Promotional Head, I could not feel more honored and

delighted. Being a part of such amazing group of people have helped me grow become a better person eventually. I'm very thankful to everyone who have supported and loved the team's effort from day one and would encourage such appreciation on days to come. Again, cheers to those 2 amazing years and good luck on the upcoming ones.

Board of Directors



Back, Left to right: Ujjawal Bhandari; Public Relation Head, Keshab Raj Pokharel; Vice-secretary, Aaditya Acharya; Vice-president, Raju Manandhar; Treasurer.

Front, Left to right: Ruchi Khewa Limbu; Spokesperson, Anisha Dhakal; Promotional Head, Sanjila Shrestha; President, Neesha Jaiswal; Secretary & Sadhana Subedi, Event Management Head.

From Our Past Board of Directors and members



Anina Maharjan, General member & Former Treasurer

It actually felt truly delighted in working with you people and being in the first board members was truly honored. I got to know about various financial matter better through this society. The teamwork in this society feels great! Each of you is incredible collaborators! I would love to work with you all in the future as well. Though there was some sort of difficulties, but the way we pulled off every project in an effective way was appreciable. We have taken all the challenges and giving a good outcome of it and hoping and expecting the same from coming new board members as well. I would like to say to all the students of SMC, you can learn good things by being the member of SBS. Thank you for setting examples out there how to pull off great teamwork. Cheers and congratulations for 2nd anniversary to Saraswati Business Society.



Manoj Gajurel, General member

As a one member of SBS, I extend my heartiest congratulations to the business society for completing 2nd glorious years of success.

SBS achieved tremendous growth because of brilliant and dedicated team and with a friendly working and learning environment which helps to build eminent goodwill in the SARASWATI MULTIPLE CAMPUS. Being a part of SBS has been found a real honor and fruitful for learning experience. Happy 2nd anniversary to Saraswati Business Society.



Food stall at SMC, May 17 2019





P R E S E N T A T I O N O N R E G U L A W O R K S H O P



1st Board of Directors



(Back, Left to right:
Mediaperson; Pawan Sapkota,
Spokesperson; Raju
Manandhar, President;
Ujjawal Bhandari, Class
Ambassador A; Dev Bhusal

Front, Left to right: Class
Ambassador B; Kshitiz
Poudel, Vice Secretary;
Sanjila Shrestha, Vice
President; Neesha Jaiswal,
Treasurer; Anina Maharjan &
Secretary, Aaditya
Acharya.)



BOD with BBA Deputy Director Mani Ram Aryal



BOD with BBM Director Narayan Prasad Aryal



BOD with Campus Chief Dr. Golman Gurung



BOD with Assistant Campus Chief Shiva Raj Ghimire

Wishes from President of Rotaract Club of Kathmandu Mid-Town



Greetings,

From Rotaract Club of Kathmandu Mid-Town

Firstly, we would like to Congratulate on completing yet another successful year. It is great to see that Saraswati Business Society growing stronger with the passing years.

Contributing your effort in conducting the events to develop the skills of management students and providing them an opportunity to learn beside normal class is commendable. As social services club ourselves, we know it takes a great team effort, time and dedication to keep any club moving forward in achieving our goals and supporting your Institution. I would like to acknowledge the hard work of the entire team of SBS and wish for your tremendous success in coming years.

It was our great pleasure to get associated with SBS in my tenure as President of my club and wish that this collaboration continues in coming days as well. As a club it was our first year of collaboration with each other but it was the pleasant one.

Once again, Congratulation on your Second Anniversary and Best Wishes for coming years.

Yours in Rotaract

Rtr. Dipesh Limbu

Club President

RY 2019/20

Rotaract Club of Kathmandu Mid-Town

“Fellowship Through Service”

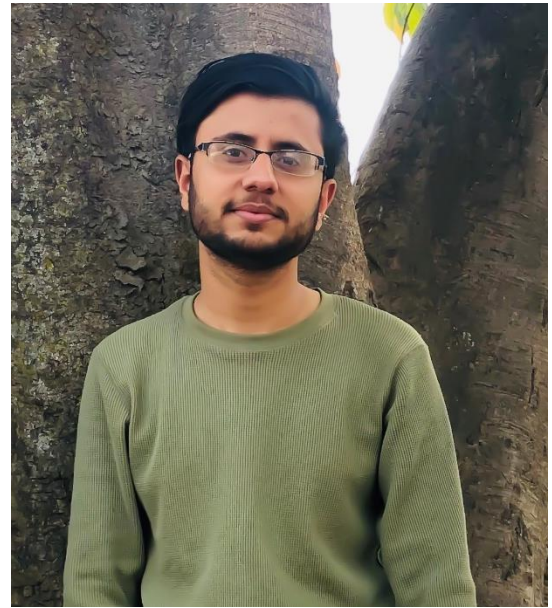
RI District 3292, Nepal & Bhutan

Q&A with Aaditya Acharya

Aaditya Acharya, a BBA 5th semester student is co-founder of Saraswati Business Society and currently working as Vice-President for the club. Here we have asked his experience on establishing and managing club.

What major factors inspired you to establish Saraswati Business Society? What was the scenario of SBS like during its primary days?

- So, I was in 2nd semester when I realized that we were mostly given theory-based knowledge. There I felt that in later future if we go into job market or in any business, we will fail miserably without practical skills & knowledge. So, we needed something that will help us link between what we learn in classroom and what we need in market. For filling that necessity, SBS was established. During the establishment time, Me and Ujjawal dai were mostly busy convincing people our ideas and trying to get many people in our group. I used to come college early and talk to students and teachers about the club and how it can be beneficial to all of us.



Aaditya Acharya

BBA 5th Semester

Can you tell us some of the major activities SBS has conducted till date?
What is your most memorable event as a part of SBS?

- We have done 33 regular workshops, 12 events, 1 Webinar and 1 case competition. In regular workshop, we practice presentation where 2/3 students give presentation. Food stall, share training, Account opening sessions, Cleaning campaign, Plantation program, Communication enhancement session, Interaction with global title winner, Group discussion on Economic Effect of Coronavirus, etc. are some of the events conducted so far. One of my most memorable events is Food Stall in campus. It was our first experience of selling food and it was full of learning plus it was really fun.

In your personal opinion, what role has SBS played in your self-growth?

- I was terrible at public speaking. Now, I feel so comfortable talking to people. I received so much knowledge about stock market. And to some extent, I have learned about leadership & team management.

To what extent in your perspective has the expectations or vision with which SBS was established has meet till date?

- Well, we have reached our objectives in very few areas. For example, many of our members now give presentation comfortably and many of us are also investing in primary market. But we still have so much to work specially on bridging gap between theoretical and practical education.

You have been part of SBS Board of Directors in both tenures. So, what do you think is more challenging: establishing a club or running it?

- Establishing club is surely easier. During establishment we just make vision and objective but, working on day to day basis to meet those objectives is tough. Specially in campus while keeping balance with exams, assignments and club activities can be really challenging.

Would you like to share your warm wishes on the occasion for completion of 2nd successful year of SBS?

- Huge congratulations to all our members, past board of directors and current board of directors. The second anniversary is result of their consistency and dedication towards the club. And I would like to express my sincere gratitude to all club members, teachers and BBA/BBM administration's for believing and supporting us.

Question of the Week

In the global pandemic of COVID-19, to what extent the online portals have succeed in meeting their goals and gaining more customers?

Send your answer in no more than 200 words by 6th May. You can send your answer via email or in our Facebook & Instagram page.

SARASWATI BUSINESS SOCIETY

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